

Language of the new government

Caveat: this depends on the context the words are used in. For example, talk about outcomes in the context of impact.

Pre-11 May 2010	Post-11 May 2010
DCSF – Department for Children, Schools and Families	DfE – Department for Education
State	Society, Big Society, a stronger society
England will be the best place in the world for children to grow up	Make Britain the most family friendly place in Europe
Children and young people	Families and children, stronger families
Targeted services	Fairer services
Targets and outcomes	Results and impact
Delivery	Implementation
Processes, Guidance	Framework of guiding principles
Directive	Guide, empower, enable
State control	Social responsibility
Children's Trusts	Local areas, Better, fairer, services
One children's workforce framework/tool	Local area self-assessment tool
PR (public relations)	Media relations
Communications	Engaging communications / engagement leads to behavioural change
Lead change	Empower change / enable change
Do the best job they possibly can	Develop the skills to innovate
5 outcomes/ECM	Help children achieve more
Raise standards/qualifications	Build skills and competencies to innovate
Third sector	Voluntary, community groups and social enterprises and the voluntary sector
Narrow the gap	Close the gap, Vulnerable and disadvantaged
Integrated working/workforce	People working together to provide better services
Delivery model	Getting things done / provision
Case studies, remodelling pilots	Strongest local services to inspire weakest / learn from each other
Action plans	Local assessment on how to improve services
Stakeholders	People, volunteers, practitioners, professional organisations, etc
Safeguarding	Child protection
Continuity	Predictability
Delivery	Provision
PEIP	Targeted parenting programmes
FIP	Key workers providing intensive support to families